

## Dear Parent,

**Trafford** is being transformed into a giant game and your school is invited to play!

Beat the Street is a free, fun, walking, cycling and wheeling game which gets staff, pupils, and their families out and about in the local area, having fun and keeping healthy.

It's designed to get children and communities moving by helping people to make small changes, such as walking or cycling to school every day, to improve physical and mental health and help embed physical activity into everyday life. Evidence shows that the programme really helps adults and children become more active.

## How does it work?

We will provide you with a complete **free** game pack with all you need to play. This includes a game material (cards and maps) and instructions for pupils, parents, and teachers.

Your school will sit on school leaderboards that can be viewed by visiting <a href="www.beatthestreet.me">www.beatthestreet.me</a>. The leaderboards will be live once the game commences. The game is designed to work for large and small schools with leaderboards for total and average points. Individuals can also win Lucky Spot prizes.

Game card readers called 'Beat Boxes' will be positioned around **Trafford** including one outside your school. Players use contactless game cards to hover over these Beat Boxes as they travel around scoring points which sit on their individual and school leaderboards.

## How to play

Register your card online at **beatthestreet.me/Trafford**.

- Create your Beat the Street account on our website at beatthestreet.me/ Trafford or by downloading our Beat the Street App via Google Play or the App Store.
- 2. Add family members, and register a card to player profiles. Set up a team or join an existing one.
- 3. Start your journey. Find your nearest Beat Box using our paper or digital map and hover your card at the contactless Beat Box until it beeps and flashes. If playing with the app, tap the Beat Box icon on your phone and swipe to collect points.
- 4. Visit 2 Beat Boxes within an hour and collect 10 points for each Beat Box this is 20 points for the journey.
- 5. Carry on your journey. Score 10 points for each extra Box you visit.

## Visit new places, have fun and win prizes!

Awards are fun in-game challenges. If you complete the challenge, you receive a reward. You can unlock an award automatically by earning points or playing the game with your team. Check out your dashboard to see what awards you have earned and which ones you can still play for. Can you make it all the way to Globetrotter or Planet Protector? You can play using cards or our Beat the Street App (age 13+)!

At the end of the game, the top schools on the total and average points leaderboards will be celebrated.

We look forward to playing Beat the Street with you and your school soon!

**Best Wishes, the Beat the Street Team**